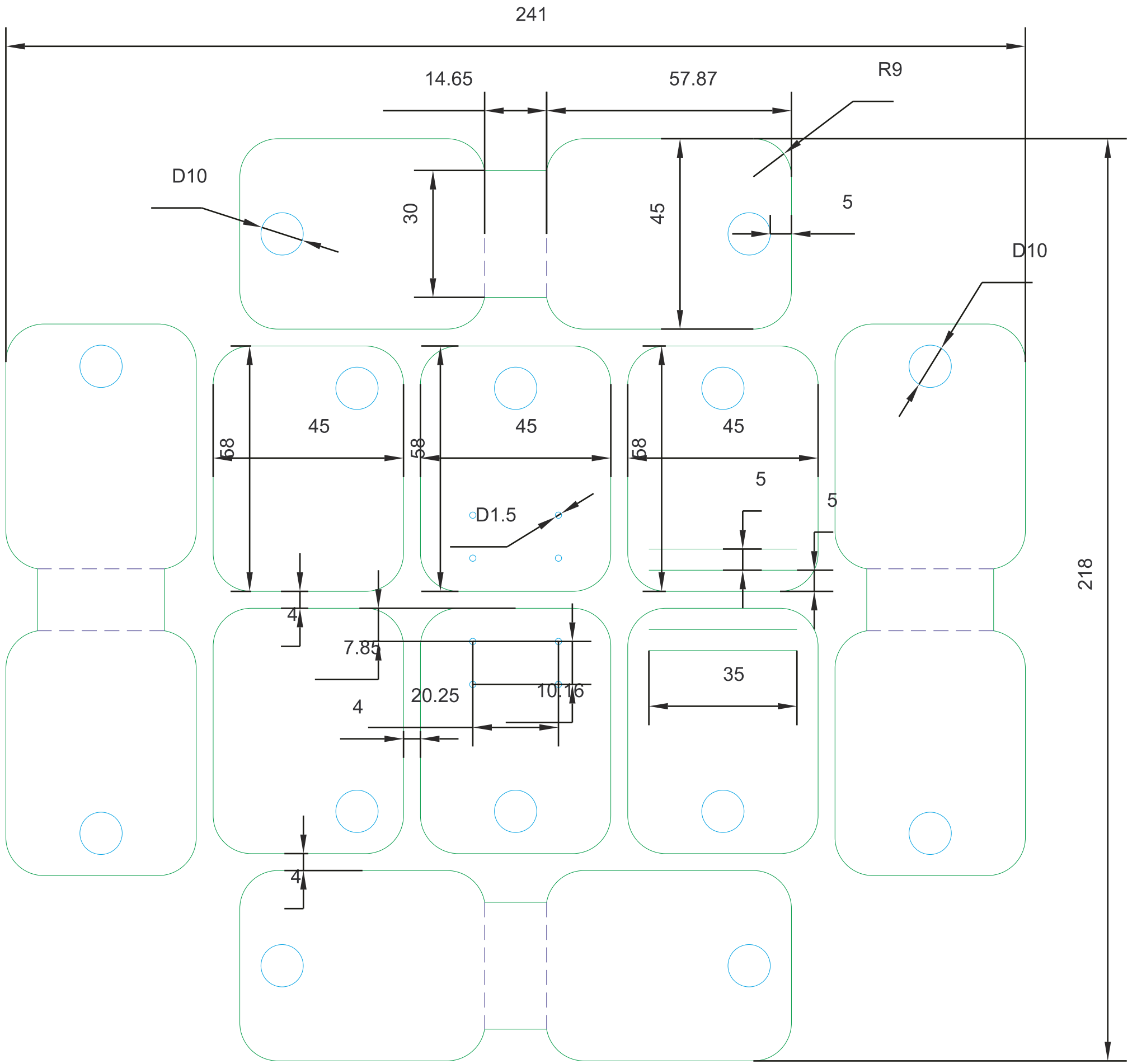Вид со стороны полиграфии